



sustainIQ

 Camden

Camden launch SustainIQ across the business

SustainIQ - Camden  
Company Case Study

# sustainIQ

## Camden

### CAMDEN LAUNCH SUSTAINIQ ACROSS THE BUSINESS

Camden is a family owned business formed by Patrick Lavery in 1983, and are marking their 40th year in business in 2024. The business is now led by Patrick's son, Brian Lavery, who is the current CEO. Camden has been an innovator and market leader in PVCu products for over 39 years, allowing them to produce their very own profile system consisting of 80% recycled content. Recently, Camden have committed to being net zero by 2040.

### CAMDEN'S SUSTAINABLE INITIATIVES AND USE OF SUSTAINIQ

To achieve this they have implemented a closed-loop manufacturing process whereby they recycle and reprocess materials back into the production line. In order to increase their transparency in ESG initiatives, they are implementing SustainIQ across the business to track and report on their progress. This will ensure complete visibility of their carbon footprint and allow strategic reporting of carbon data.

SustainIQ is the all-in-one ESG & sustainability reporting software that measures, monitors and reports on the social, economic, and environmental performance of businesses.

## Challenges Camden were having with ESG reporting

Prior to using SustainIQ, Camden were facing a number of emerging challenges when it came to ESG reporting:

- Lack of a standardised approach to a reporting methodology.
- Impending EU regulatory requirements such as the Corporate Sustainability Reporting Directive (CSRD) placing new reporting pressures on the EU divisions of the business.
- Reporting on Scope 3 emissions due to the complexity of assessing their indirect emissions across the entire value chain.
- Having all ESG data in one centralised location to streamline reporting and effectively showcase their sustainability initiatives, particularly important for winning public sector work.

## Why Camden chose SustainIQ

Based on a 4 pillar methodology SustainIQ will allow Camden to report all areas of ESG on a single platform. With over 200+ data points, API connectivity and a simple-to-use mobile web app, Camden can now input data on their procurement, environmental management and social value. SustainIQ will then produce reports for them to monitor and track their ESG performance to ensure they are on track for net zero by 2040.

## BENEFITS FOR CAMDEN FROM USING SUSTAINIQ

### SCOPE 3 EMISSIONS REPORTING FOR GREEN PROCUREMENT

Having already started reporting on scope 1 and 2 emissions, Camden can now start reporting on their scope 3 emissions increasing the transparency of their supply chain. This expanded reporting not only provides a more comprehensive understanding of Camden's environmental impact but also allows stakeholders, including customers, investors, and the public, to gain insight into the broader sustainability practices embedded in the organisation's supply chain. SustainIQ simplifies the engagement process with suppliers and streamlining the data collection efforts.

### REAL-TIME, VISUAL REPORTING

Sustainability has been at the core of Camden for a number of years. With the implementation of SustainIQ, Camden can now create real time visual reports to communicate their efforts to relevant stakeholders. This supports the business commercially, allowing them to better communicate their impact in bids & tenders.

### PREPARING THE BUSINESS FOR CSRD AND REGULATORY REPORTING

By adopting SustainIQ early in 2024 it not only positions Camden as a socially responsible business but also provides benefits such as efficient data tracking, time saving for reporting and ensuring staff are engaging with ESG well in advance to prepare for CSRD. By leveraging SustainIQ, Camden is not just meeting regulatory requirements, they are setting the stage for long-term sustainability practice and success in an increasingly regulatory business environment.

"ESG has consistently been at the forefront of Camden's priorities. As the leading frame manufacturer in the UK and Ireland, we are positioned to enhance our commitment to ESG even further.

The integration of SustainIQ is a crucial component of our ESG strategy, particularly in monitoring our Scope 3 emissions. This will become a fundamental element of our future strategy, enabling us to provide real-time data and accurate insights into our ESG performance for all stakeholders.

By doing so, we aim to uphold accountability as we advance towards our overarching sustainability objectives"

**MARK MCEVOY**  
SALES DIRECTOR  
CAMDEN

