



McCUE

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sustainIQ

Annual Sustainability Reporting using SustainIQ
SustainIQ - McCue Case Study

McCue

Annual sustainability reporting

McCue care about the socio-economic impact of their business, ensuring every project falls within the aims of their four ESG pillars - Procurement, Planet, People & Place.

Using SustainIQ for annual sustainability reporting, McCue has simplified what previously was a resource-heavy, time-consuming task, with access to instant performance data reports, saving time and money across the organisation.



Background

McCue ESG & Sustainability

McCue is an award-winning project management, commercial fit-out and bespoke joinery company with extensive experience across a wide range of sectors through the UK & Europe.

McCue works with main contractors and retailers, including: Maybourne Group, Ardmore, Urban Outfitters, H&M, Gardiner & Theobald and Marella Cruises.

How SustainIQ is being used

Capturing ESG data on one integrated dashboard

- Using SustainIQ across all projects, reporting on GHG emissions in scope 1, 2 and 3.
- Benchmarking performance against their baseline emissions year of 2020, monitoring annual decreases in GHG emissions
- Providing instant environmental, social, and economic reports, including:
 - BREEAM compliant reports
 - Streamlined energy carbon reporting.
 - Full environmental performance reports.
- Site waste management plans;
- Community engagement planners;
- Internal and external social value reporting.
- Gaining a real-time insight to sustainability performance across all projects, allowing for easy comparison and cross-checking to identify opportunities.
- Unlimited users, unlimited sites all for one set fee.

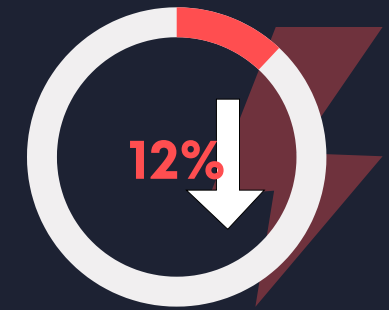
Benefits of SustainIQ

- SustainIQ provides McCue with one central location to pull sustainability & ESG reporting together.
- That data then allows McCue to measure their performance against goals outlined in their [McCue Cares strategy](#).
- Annually, SustainIQ eliminates time-spent generating time-consuming reports, outputting required information for annual and legislative reporting at the touch of a button.
- SustainIQ allows for goals to be set for each individual site, allowing McCue to set parameters for each project that align with the ambitions of their sustainability goals and objectives.
- McCue align their strategy with the UN Sustainable Development Goals (UNSDGs), and can measure performance directly through SustainIQ's reporting dashboard.

2021 Energy & GHG Emissions Performance Summary



Decrease in scope 1 emissions compared with 2020

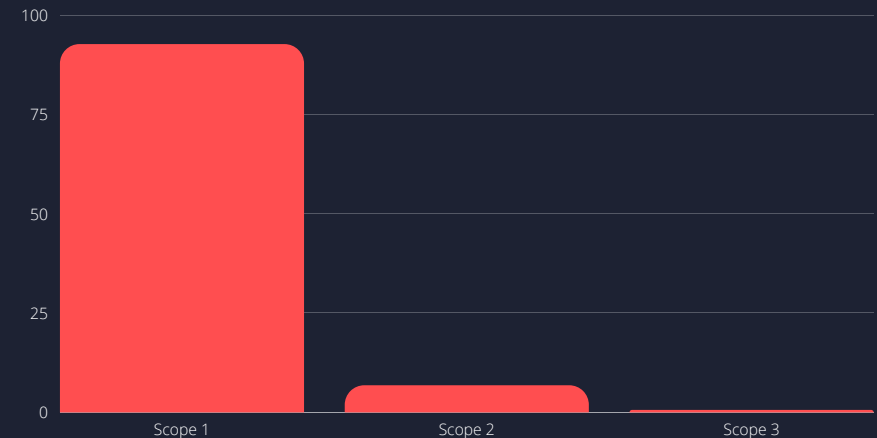


Decrease in energy usage compared to 2020

Measuring against set baselines.

SustainIQ allows McCue to measure their environmental performance in real-time against their emissions baseline year. Tracking reductions in GHG emissions in scope 1, 2 & 3, McCue can work toward set targets in areas such as Net-Zero and resource efficiency, empowered by technology and the power of accurate data.

GHG emissions breakdown across scopes 1, 2 & 3



Breaking down GHG emissions.

To achieve net-zero, organisations need to understand where GHG emissions are being generated, and why. With SustainIQ's support, McCue have implemented a carbon reduction plan that aligns with the requirements outlined in public procurement note 06/21, and can now track GHG emissions in scope 1, 2 and 3 year-on-year to determine where outputs are occurring, why they exist and how to reduce emissions in order to achieve net-zero.



GARY PURDY - MANAGING DIRECTOR

“Annual sustainability reporting is key to determine where we are in relation to our goals, and is important to show transparency to stakeholders.

Our annual reporting process ensures we remain focused on our goals, while informing our business decisions. SustainIQ is now an essential part of our annual reporting process, significantly improving what previously was a timely process often taking months of preparation and staff time saving us time and money.”

Measuring social value.

McCue is committed to maximising the social impact they can have across all communities they work in. With commitments to People, Health & Diversity and the Community, McCue are embracing their approach to health and wellbeing, apprenticeships, placements and charity partnerships. Using SustainIQ's social value reporting capabilities, McCue can capture social value performance across projects, and use that data to not only report annually, but support answers in PQGs and tender responses to help them consistently win business.

2340

weeks of apprenticeships delivered

430

employees participating in health & wellbeing initiatives

226

hours of health & wellbeing programmes



4
community & volunteering initiatives in 2021



34
hours of community initiatives



12
employees participating in volunteering

Gaining a competitive edge.

Sustainability & ESG reporting and commercial success are now intrinsically linked. Increasingly, construction organisations are finding that up to 20% of weighting in a quality submission in a PQQ or tender can be allocated to sustainability-centric questions.

Having:

- a defined methodology for reporting
 - data to support green claims and credentials
 - data to support social value generation
 - information on how you benefit the local economy
- are now all key to not only being a responsible and considerate contractor, but winning business.

We'll change your world, for good.

SustainIQ is on a mission to change the world for good. If you are interested in learning more about this particular case, or perhaps want to read more case studies like this one, get in touch at hello@sustainiq.com, or read more at <https://sustainiq.com/case-studies>.