



sustainIQ

ODGroup.

OD Group's approach to improving sustainability
performance in construction

SustainIQ - ODGroup. Case Study

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Improving Sustainability Performance in Construction

ODGroup is a main contractor specialising in office fit-out, established in 2004. From Office Design & Build to Workplace Consultancy, ODGroup have the expertise to deliver your project.

You can take a look at their most recent projects [here](#).

SustainIQ is the all-in-one ESG & sustainability reporting software that measures, monitors and reports on the social, economic, and environmental performance of businesses.

Eliminating spreadsheets and silos, our software allows for real-time analysis of sustainability performance across individual sites in your organisation, or on a company-wide level.

By providing one central solution for sustainability & ESG reporting, SustainIQ can help your business save time & money, increase competitiveness in tenders, build trust in your supply chain and help create a transparent, trusted brand.

ODGroup's sustainability initiatives and the need for SustainIQ

Sustainability has been a core focus and topic of discussion at ODGroup. In recent years, driven by the need to see change in the construction industry and the collective drive towards achieving net zero by 2050, in line with the UK's commitments.

ODGroup were making a conscious effort to improve their sustainability performance, however, in order to gain a true measure of their project's impact needed more accurate data for their indirect (Scope 3) greenhouse gas emissions. Historically, ODGroup collated data such as waste, energy usage and delivery mileage in isolation, requiring high levels of manual labour that upon reflection, could be automated and reported on more accurately with the correct software.

ODGroup had three core goals that would help them improve their sustainability performance:

1. Be able to see the bigger picture, collating data to view performance and set targets
2. Improve reporting for active operations and projects, ultimately formulating a baseline that can be improved on in the future
3. Make sustainability accessible to all, including their supplier network

A key factor to improving their sustainability performance was not only reliant on finding a digital solution that could achieve the above, ODGroup required a software that could integrate well with their existing systems – Procore and innDex.

BENEFITS FOR ODGROUP. FROM USING SUSTAINIQ

Better Reporting

From the adoption of SustainIQ in January 2023, ODGroup has successfully engaged in better reporting for their operations and projects. Through a single use platform, ODGroup can now view all ESG data on projects and their office. ODGroup can view up to date information instantly and hope to convey this across digital signage to visually represent performance. Not only is data now more accurate, but the time-savings on each and every project are leading to company-wide efficiencies and cost-savings.

A clearer, bigger picture

With data now at their fingertips, ODGroup are collating data to form a baseline in which they can improve on in the coming years, with the first report calculating their carbon footprint. From there, they will set targets and locate key areas of focus for a carbon reduction plan and pathway to Net Zero.

Accessible sustainability and integrations for success

SustainIQ has made data input simple, resulting in a greater uptake on training and engagement across their internal teams and wider supply chain. Through the development of an API with their waste contractor, ODGroup are now able to automate data input and report on live data. This allows their team to make more agile decisions regarding waste performance

"Sustainability has always been a core part of our operations, but often was a timely process with information scattered in silos. Finding a means to eliminate those silos and speed up reporting to match our ambitions to improve was crucial.

SustainIQ has made it simple to capture, analyse and visualise performance in real-time, integrating with existing systems and providing ESG reporting. The investment is truly taking our sustainability journey to the next level."

JOZEFA LEWIS,
SUSTAINABILITY & WELLBEING MANAGER
ODGROUP.

