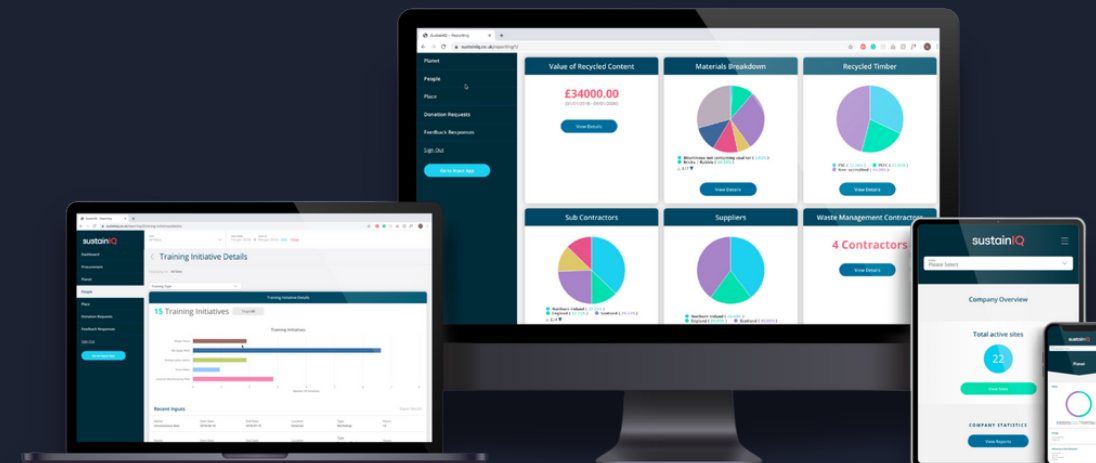




## How this **BID manager** gained a competitive edge with SustainIQ's business intelligence software

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SustainIQ is a unique, integrated software tool that allows companies to measure, monitor and report on their social, economic and environmental impacts. It is currently loved and trusted by users on over 500 sites across the UK and Ireland.



# The Challenge

As a Bid Manager, I see more and more detailed information on our responsible business practices being requested in tenders all the time. It can be hard to paint a clear picture in our response, as we're usually restricted in how much we can write.

The ability to concisely answer questions, backed up with data and effective visuals extracted from SustainIQ is very impactful. The infographics, charts and graphs speak a thousand words, which helps greatly when words are limited.

Once we've won a tender, SustainIQ is invaluable for recording progress against what we said we would do and again, the user-friendly format enables us to capture all the information we need and ensure we deliver.

Put simply, SustainIQ uncovers the data we need and lets us share it in an impactful way to increase our chances of winning business.



JUDE Jackson, BID Manager, Heron Bros.

# The Results



**Competitive advantage.** SustainIQ makes it easier to demonstrate our credentials in bids and strengthens our tender responses.



**Time saved.** 100+ days since Jan '20 - one day per tender response



**Trust.** Using accurate, verifiable data in our reports builds trust with clients and other stakeholders

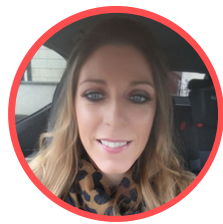


**Risk reduction.** We can show our compliance at the touch of a button, reducing risk and potential costs.



At Heron Bros. we recognize that sustainability creates value for our business and indeed it's critical to our future. SustainIQ really helps us to benchmark our performance on every project and we measure it against every million pounds of turnover.

We've set ourselves some challenging goals for the coming years to drive continuous improvement throughout the business in order to deliver the sustainable growth that's required. Knowing that we can measure, monitor and report on our progress in a way that's easy to interpret and visually appealing is a definite benefit of using SustainIQ. It helps us communicate to our clients and staff alike and ensures we stay on track on our sustainability journey.

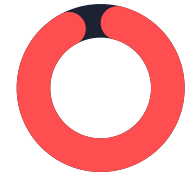


JUDE Jackson, BID Manager



# The Benefits

Data illustration from one project - Andersonstown Leisure Centre



96.2% waste diverted from landfill



69% local supply chain within 20 miles of site



57% Construction Academy candidates employed by Heron Bros.



1,300 residents benefitted from social value delivery



£30,000 social value investment budget managed and tracked

# Sustain IQ

Companies with an ESG or Sustainability Strategy need a way to measure their inputs, monitor their outputs and report their impact. SustainIQ enables the data hidden within your company to be uncovered at the touch of a button and extracted to help inform strategic decision-making.

Our unique integrated reporting dashboard lets users quickly access quantitative data presented visually using graphs, filtered reports and performance charts, while qualitative feedback is also stored to produce a full and holistic overview of your sustainability and create helpful infographics.

Data is gathered across four pillars, which can be configured to meet your specific needs:

- Responsible Procurement
- Environmental Management
- People, Health and Diversity
- Community Engagement and Partnering

If you've ever had to gather data across all these areas, you'll know how painful and time-consuming it can be. Not any more, thanks to SustainIQ!

We'll change your world, for good.

email [hello@sustainiq.com](mailto:hello@sustainiq.com) for a demo or more details

sustainIQ